



## **COMCAST PARTNERS WITH URBAN LEAGUE OF SPRINGFIELD FOR ANNUAL DAY OF COMMUNITY SERVICE**

### ***Awards \$25,000 to Urban League of Springfield to Support Mission***

**SPRINGFIELD, MA** – (October 7, 2006) – As part of Comcast Cares Day, a companywide day of community service, approximately more than 100 Comcast volunteers descended upon the Urban League of Springfield to paint, landscape and engage in a number of general maintenance projects.

Comcast also announced that it has awarded the Urban League of Springfield a \$25,000 Comcast Foundation grant, enabling the organization to support a new initiative called the Parent Empowerment Zone-LINK Linking Interest N Knowledge (PEZ-LINK).

“The Urban League intends to start up a Technology Learning Center to address the digital divide that exists in the minority communities and would not have had this opportunity without Comcast’s support,” said Henry M. Thomas, III, President and CEO of the Urban League of Springfield.

For the first time, the Urban League joined forces with Comcast this year to sponsor 14 different Comcast Cares Day projects across the country, including the Springfield location. Established in 1910, the Urban League is the nation's oldest and largest community-based movement devoted to empowering African Americans to secure economic self-reliance, parity, power and civil rights. Headquartered in New York City, it represents over 100 local affiliates in 35 states and provides direct services to more than 2 million people nationwide through programs, advocacy and research.

“Like the Urban League of Springfield, Comcast and our employees are dedicated to making a difference in the communities we serve,” said Tony Speller, vice president of Comcast’s Connecticut-Western Massachusetts Region. “We are pleased to support the mission of the Urban League by awarding them a Foundation grant and pitching in to spruce up their facility.”

This year’s Comcast Cares Day – one of the largest single-day corporate volunteer efforts in the United States – attracted more than 1,800 Comcast employees and their families to 23 different sites across New England, including 12 in Massachusetts. New England volunteers will join more than 30,000 Comcast employees in 34 states and the District of Columbia to help make a difference in their communities. This year, Comcast employees partnered with nearly 300 organizations nationwide, donating 180,000 volunteer hours of service – the equivalent of 86 years of service in one day. In addition

to Comcast Cares Day, Comcast employees in Springfield volunteer their time year-round to a variety of projects and organizations.

Comcast expressed its appreciation to Witch Enterprises for generously donating mulch for the landscaping project and Northeast Grounds for providing the use of a truck and landscaping equipment.

### **About Urban League of Springfield**

The Urban League of Springfield serves the African American community in Greater Springfield by advocating for and providing model services that enhances the academic and social development of young people and families, promoting economic self-sufficiency, and fostering racial inclusion and social justice. The Urban League of Springfield has spent the last 90 years working with the residents of Greater Springfield. It has evolved from supporting young women as the St. John's Parish Home in 1913 to serving more than 8,600 men, women and children across the Pioneer Valley.

### **About Comcast Corporation**

Comcast Corporation (Nasdaq: CMCSA, CMCSK) (<http://www.comcast.com>) is the nation's leading provider of cable, entertainment and communications products and services. With 23.3 million cable customers, 10 million high-speed Internet customers, and 1.6 million voice customers, Comcast is principally involved in the development, management and operation of broadband cable systems and in the delivery of programming content.

Comcast's content networks and investments include E! Entertainment Television, Style Network, The Golf Channel, Versus, G4, AZN Television, PBS KIDS Sprout, TV One and four regional Comcast SportsNets. Comcast also has a majority ownership in Comcast Spectacor, whose major holdings include the Philadelphia Flyers NHL hockey team, the Philadelphia 76ers NBA basketball team and two large multipurpose arenas in Philadelphia.

Comcast's Northern Division serves 3.5 million customers in Connecticut, Massachusetts, New Hampshire, Vermont, Maine, New York, Western Pennsylvania, Eastern Ohio and Northern West Virginia. The division is based in Manchester, New Hampshire, and employs more than 9,000 professionals.

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